

"Hilarious!" "Life-changing!" "Thought-provoking!" "Absolute Perfection!"




linda larsen
CPAE® HALL OF FAME KEYNOTE SPEAKER

Your Challenge

You want your event to be **extraordinary** in every way. You want your attendees to be totally **engaged** from beginning to end, to **laugh**, cheer and be **THRILLED** with the **value** they receive. You want them to leave inspired, motivated, re-energized and equipped to take total charge of creating great results in their lives, both personally and professionally.

Your Solution

Linda! A funny, content-rich, "meeting planners' dream come true" speaker who will customize her presentation to meet YOUR objectives and needs. Just tell her what you want to accomplish and she will work with you to make it happen. And then, in her extraordinarily fun and entertaining way, she will give people the tools and skills to help them:

- Increase customer loyalty and referrals
- Improve their creative problem solving skills
- Stay positive and productive in the face of change
- Become stronger, more effective leaders
- Communicate masterfully with challenging, different or difficult people

MOST REQUESTED Programs Include

Staying Right Side Up When Everything's Upside Down – Achieving Excellence in Challenging Times

Innovate! Generate! Accelerate! – How To Use Creative Thinking to Solve Problems

The Art of Providing Positively AMAZING Customer Service – How to Create Unprecedented Buyer Loyalty

YOU! Super Hero! Super Star! Super Exhausted! – How to Effectively Help Others Without Frying Your Golden Goose

The Exponential Power of the Leader Known as YOU! – Positively influencing others to help drive business objectives

Grippers Complainers and Whiners, Oh My! – How To Deal With Difficult People

...and other titles created to match your theme or objectives

Linda is Certified Speaking Professional and, in 2016, was inducted into the CPAE® Speaker Hall of Fame joining notables such as Gen. Colin Powell, Pres. Ronald Reagan and Brian Tracy. She holds a Bachelor of Social Work, a Master of Fine Arts, and is a former professional actress. Best-selling author of the audio program, **12 Secrets to High Self-Esteem**, Linda has given over 1,500 presentations worldwide including one memorable one for 17,000 teenagers in the FAA. She says she still has nightmares about that one.

"Powerful, soulful and wildly entertaining!"

Dan Maddux, E.D. APA

"High energy, funny & engaging!"

Lori Prymak
Training Director, McDonalds

"You were absolute perfection..."

Kim Fuller
No. American Assn of Commencement Officers

"You received the highest ratings on our evaluations of all the speakers."

Joan Orentlicher
Assn VP, Meetings & Conventions, LOMA

"She had me laughing so hard that I had tears rolling down my cheeks."

Kay Alexander, Sr. VP
Mid Markets, American Heart Association

"Our attendees rated 'Staying Right Side Up' as above excellent!"

Allison Boyette, COO,
NC Health Care Facilities Association

Happy Clients Include

McDonalds
American Payroll Association
FedEx
The American Heart Association
Chevron Women Drilling & Completion Engineers
Million Dollar Round Table
American Rental Association
Henry Schein Business of Dentistry Conference
National Apartment Association
Association of School Business Officials
National Assn for Health Care Recruitment
Hard Rock All-inclusive Collection
Jaguar Cars
Kuwait Women's Leadership Summit

Contact Information

